

# NIGHTS & WEEKENDS SMART PLAN

Use Electricity Wisely To Help Your Business Save



**Watching the Clock can save you money.** Did you know that your business may be able to save money simply by using electricity at the right time of day? Our optional Nights & Weekends Smart Plan enables you to take advantage of lower electric rates during off-peak hours: late in the evening, overnight and all weekend.

## When are Off-Peak hours?

Off-peak hours are 8:00 pm to 8:00 am Monday – Friday, and all day Saturday and Sunday.

Off-peak hours also include all day on New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas.

Nights & Weekends Smart Plan pricing gives your business the opportunity to manage its own energy costs. Here is a comparison of electric rates under the optional Nights & Weekends Smart Plan for Business versus our standard rates.

## Nights & Weekends Smart Plan Pricing for Business

Off-Peak Rate	\$.0700 per kilowatt-hour
On-Peak Rate	\$.1850 per kilowatt-hour
Monthly Customer Charge*	\$17.00

## Standard Pricing

Standard Energy Rate	\$.1169 per kilowatt-hour
Monthly Customer Charge*	\$17.00

\*Customer charge for 3 phase service is \$28.00 per month.

**YES!** I'd like to enroll in the Nights & Weekends Smart Plan and save money on electricity use during off-peak hours.

Off-peak hours are 8:00 p.m. to 8:00 a.m. Monday-Friday; all day Saturday and Sunday; and all day on New Year's Day, Memorial Day, Independence Day, Labor Day, Thanksgiving and Christmas.

Business Customer Name

Utility Account Number (see your electric bill)

Customer Street Address

City, State

Zip Code

Phone Number

E-mail

Return this form to our office, or contact us at (262) 375-7650.

Visit [cedarburglightandwater.org](http://cedarburglightandwater.org) for complete details.

Participation in the Nights & Weekends Smart Plan is optional and does not involve any enrollment costs. You will be required to remain on the plan for one full year from the date of enrollment. If you wish to return to the standard residential rate option, you may do so without penalty at any time after one year.



## How Nights & Weekends rates work

We are able to offer you lower electric rates during off-peak hours because our costs as a utility are typically lower at those times. During the daytime when demand for electricity is highest, we usually pay more for power from our power supply resources. The Nights & Weekends Smart Plan rewards your business with a discount for helping to spread the demand for electricity more evenly over each 24-hour period.

Although you'll earn a discount for using electricity during off-peak hours, you will pay a higher rate for the electricity you use during on-peak hours.

## Is this an option for you?

On average, customers who use at least 64% of their monthly electricity during off-peak hours will save money on the Nights & Weekends Smart Plan. This can be achieved through simple changes such as setting back your

thermostat during the day and running equipment and appliances during nights and weekends.

The best way to find if our Nights & Weekends Smart Plan is the best option for your business is to call us at (262) 375-7650, or log on to MyAccount through our website and use the Compare Your Rates tool. This will give a quick analysis of your usage history and let you know if you are a good candidate to switch plans.

## Participation is simple

There is no cost to sign up for the Nights & Weekends Smart Plan. You need to remain on the Nights & Weekends Smart Plan for at least one year so that your savings can be properly assessed. Your monthly electric bill will give you details about your usage during off-peak versus on-peak hours. We will also provide an annual statement that shows you how your costs under the Nights & Weekends Smart Plan compared to what you would have paid using standard rates.

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## CONTACT US TO LEARN IF THIS PLAN IS RIGHT FOR YOU

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At Cedarburg Light & Water Utility, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

[cedarburglightandwater.org](http://cedarburglightandwater.org) (262) 375-7650

Shared strength through  WPPI Energy

## MAKING THE MOST OF YOUR NIGHTS & WEEKENDS SMART PLAN

You can take advantage of discounted rates by shifting as much of your electrical use as possible to off-peak periods. The more electricity you use during off-peak hours, the more money you will save. Your best energy savings will come from the following:

- Set back HVAC system temperatures when a space is not occupied. Annual maintenance also ensures the HVAC system is running at it maximum efficiency.
- Turn off all lighting (or install occupancy sensors) when a space is not occupied. Install only energy efficient exit signs.
- Process heating is a large energy user in manufacturing, therefore look for ways to use sparingly during on-peak hours.
- Use large energy devices during non-peak hours, such as fork lifts, engine heaters and electric water heaters.