

# FOCUS ON FREE ENERGY SAVINGS

You heard right, energy-saving packs from FOCUS ON ENERGY® are free, seriously free. Our packs are shipped directly to you and include a variety of products designed to help you focus on reducing energy waste. Choose from packs that include energy-efficient LEDs, showerheads, and more!

## Ready to save for free?

Order your free pack now at [focusonenergymarketplace.com/free](http://focusonenergymarketplace.com/free) or give us a call at **800.762.7077**.

Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. *Limit of one pack per eligible household per year.* Pack contents may vary.



Already ordered your free pack this year? Visit [focusonenergymarketplace.com](http://focusonenergymarketplace.com) to find discounts on more energy-saving products.



Focus Handheld Showerhead Pack

Focus Fixed Showerhead Pack



Focus Lightbulb Pack

Focus Decorative Light Pack



Focus Flood Light Pack

Focus Pack with Advanced Power Strip



UTILITY LOGO  
PLACEHOLDER



**focus on energy**®  
Partnering with Wisconsin utilities

# FOCUS ON HOME ENERGY SAVINGS



When you turn your focus on energy efficiency, you can focus on doing more. Whatever the motivation may be, you're making a conscious effort to reduce your home energy use and save money not only for yourself, but for Wisconsin, too.

With all the different ways to take action, it can be challenging to decide which solutions are best for you. We make it easy for you to find the right opportunities to make a real difference.

## Focus on FREE energy-saving products.

Get a pack with LED bulbs, efficient water fixtures, smart power strips and more sent right to your door—all for free!

[focusonenergymarketplace.com/free](https://focusonenergymarketplace.com/free)

## Stay comfortable and save on heating and AC upgrades.

Get incentives on new heating and cooling equipment like furnaces, smart thermostats, and more.

[focusonenergy.com/heatingandcooling](https://focusonenergy.com/heatingandcooling)

## Find instant discounts on energy-efficient products online.

Focus on Energy's online marketplace offers a variety of energy-efficient retail products at discounted prices.

[focusonenergymarketplace.com](https://focusonenergymarketplace.com)

## These savings shine bright.

Save instantly at participating retailers on qualified ENERGY STAR® LEDs.

[focusonenergy.com/lighting](https://focusonenergy.com/lighting)

## Renewable energy.

Work with Focus on Energy to get the technical support and financial incentives you need to make the transition to renewable energy.

[focusonenergy.com/renewable](https://focusonenergy.com/renewable)

## Seal your home and save energy.

Air sealing and insulation upgrades will help protect your home against lost heating or cooling and air quality issues year-round, while also improving your comfort.

[focusonenergy.com/wholehome](https://focusonenergy.com/wholehome)

## Measure twice, cut once (and save forever).

Focus on Energy will put you in touch with builders and consultants providing third-party certification for homes that meet the highest efficiency standards.

[focusonenergy.com/new-home](https://focusonenergy.com/new-home)

[focusonenergy.com/focusonsavings](https://focusonenergy.com/focusonsavings)

### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. ©2022 Wisconsin Focus on Energy



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