

Backup Generator PROGRAM

Contact Your
Energy Services
Representative
TODAY!

Are you considering an on-site backup generator to ensure uninterrupted power during an electrical outage? Or, have you already invested in a standby generator? In either case, we can help you achieve a greater return on your investment.

Our Backup Generator Program enables you to benefit from substantial payments made to your business. This program provides you with a cost-effective solution to the need for a backup generator, enabling you to operate during power outages and still gain additional financial benefit from equipment that is often idle.

By partnering with us, you will also be helping to lower energy expenses for your business and other businesses in the community over the long term. One of the most significant cost drivers in the utility industry is the need to supply reliable power during periods of high demand, constrained power or extreme pricing. These periods can accelerate the need to build expensive new power plants, driving up future power costs for all customers. However, the need for new power plants can be deferred or off set by calling on backup generation at times of peak demand - and that helps to keep electric power affordable well into the future.

OVERVIEW

As a participant in this program, you agree to make your backup unit available as a generating resource on request. An untapped power resource is put to use, and your business gets additional return on its investment.

WPPI Energy will make monthly payments to customers with generators 500 kW or larger who choose this option. Participants must be able to bring their interconnected or standby generator online within 30 minutes notice and will be compensated for the fuel needed to power the unit when called into service by WPPI Energy.

HOW TO GET STARTED

Contact Mike Gentry at 262-903-8511 for more information.



At Cedarburg Light & Water Utility, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

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